

BUSINESS PUBLICATION
Publisher's Statement

6 months ended June 30, 2017
Subject to Audit

Field Served:

The process, resource and other manufacturing industries processing raw materials for use by both end users and manufacturing, plus government, consultants and distributors.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 25,627



1A AVERAGE QUALIFIED PAID CIRCULATION None Claimed

1B AVERAGE QUALIFIED NONPAID CIRCULATION

Print Only, See Par. 11(a)	24,458
Digital Only, See Par. 11(b)	431
Print & Digital (Unduplicated), See Par. 11(c)	738
Total Individual	25,627
Total Average Qualified Nonpaid Circulation	25,627

1C AVERAGE NONQUALIFIED CIRCULATION

Noncontinuous Market Coverage Copies	792
Allocated For Shows & Conventions	100
Miscellaneous, Including Staff Copies, See Par. 11(d)	712
Total Average Nonqualified Circulation	1,604

1D AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

None

2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES

2017 Issue	Total	Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Feb	25,824		24,862	467	495	25,824
Apr	25,911		24,836	406	669	25,911
Jun	25,146		23,675	421	1,050	25,146

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE JUNE 2017 ISSUE IN WHICH:
 • QUALIFIED NONPAID CIRCULATION WAS 1.9% LESS THAN THE PERIOD AVERAGE

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Title

Classification by Business & Industry	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid		Executive Management	Administrative Management	Maintenance Management	Purchasing	Plant Production Operations	Engineering	Materials Handling Personnel	Research & Development	Other Qualified Personnel
					Print & Digital (Unduplicated)	Digital (Unduplicated)									
Chemicals & Allied Products.....	1,497	6.0	1,440	15	42	308	251	98	83	431	234	18	70	4	
Pulp & Paper Producers.....	1,586	6.3	1,524	4	58	162	174	274	121	532	249	27	43	4	
Processors of Petroleum, Coal and Natural Gas.....	1,003	4.0	951	19	33	71	116	84	15	212	472	7	26	4	
Producers of Plastic & Rubber Products.....	1,286	5.1	1,224	11	51	361	138	82	102	398	151	13	39	2	
Mines & Metal Processors.....	1,633	6.5	1,546	18	69	313	127	139	130	475	339	19	90	1	
Food & Beverage Processors.....	2,094	8.3	2,009	22	63	465	310	219	132	698	156	27	80	7	
Processors of Nonmetallic Minerals.....	654	2.6	617	7	30	101	57	74	32	250	117	5	18	7	
Pharmaceuticals & Medicine Manufacturers.....	387	1.5	371	7	9	52	34	26	12	71	74	3	115	7	
Power Generation.....	857	3.4	803	15	39	30	82	94	8	159	452	7	18	7	
Processors of Textiles.....	123	0.5	118	1	4	15	11	10	12	49	17	3	6	6	
Engineering Related Services.....	6,485	25.8	6,177	78	230	610	468	182	32	382	4,823	14	64	6	
Environmental Control.....	1,745	6.9	1,597	29	119	118	194	86	9	463	666	6	101	6	
Educational Institutions.....	237	0.9	209	15	13	5	23	24	1	27	61	36	40	56	
Other Secondary Manufacturers.....	2,883	11.5	2,661	70	152	473	440	94	265	824	634	1	114	3	
Other Government Agencies.....	226	0.9	212	3	11	11	25	41	1	25	94	1	26	2	
Wholesale Trade Distributors.....	1,339	5.3	1,195	80	64	263	607	18	48	219	145	17	19	3	
Contractor Services.....	645	2.6	609	7	29	170	92	61	39	147	112	2	21	1	
Others Allied to the Field.....	466	1.9	412	20	34	85	172	18	16	81	63	6	21	4	
Subscriptions.....															
Single Copy Sales.....															
Total Qualified Circulation.....	25,146	100.0	23,675	421	1,050	3,613	3,321	1,524	1,058	5,443	8,859	211	911	106	

BUSINESS/OCCUPATIONAL ANALYSIS by Province

Classification by Province	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Uncategorized)	NL	PE	NS	NB	QC	ON	MB	SK	AB, NT, NU	BC, YT
Chemicals & Allied Products.....	1,497	6.0	1,440	15	42	1	11	16	19	384	642	51	66	192	115
Pulp & Paper Producers.....	1,586	6.3	1,524	4	58	24	3	39	107	534	293	42	27	209	308
Processors of Petroleum, Coal and Natural Gas.....	1,003	4.0	951	19	33	35	3	5	19	35	96	3	74	635	101
Producers of Plastic & Rubber Products.....	1,286	5.1	1,224	11	51	6	3	43	16	302	696	32	14	79	95
Mines & Metal Processors.....	1,633	6.5	1,546	18	69	16	1	20	18	289	756	74	83	117	259
Food & Beverage Processors.....	2,094	8.3	2,009	22	63	63	29	89	89	482	686	113	84	199	260
Processors of Nonmetallic Minerals.....	654	2.6	617	7	30	6	1	27	37	85	224	14	125	54	81
Pharmaceuticals & Medicine Manufacturers.....	387	1.5	371	7	9	10	1	5	2	97	205	15	3	19	31
Power Generation.....	857	3.4	803	15	39	23	5	9	32	41	302	32	104	203	106
Processors of Textiles.....	123	0.5	118	1	4	1	1	12	2	35	49	8	4	7	5
Engineering Related Services.....	6,485	25.8	6,177	78	230	58	4	54	70	503	1,242	107	170	1,369	2,908
Environmental Control.....	1,745	6.9	1,597	29	119	22	8	28	24	179	688	69	199	372	156
Educational Institutions.....	237	0.9	209	15	13	12	4	6	17	37	65	6	31	39	20
Other Secondary Manufacturers.....	2,883	11.5	2,661	70	152	23	2	46	56	635	1,247	131	99	303	341
Other Government Agencies.....	226	0.9	212	3	11	1	9	19	13	23	54	10	49	38	10
Wholesale Trade Distributors.....	1,339	5.3	1,195	80	64	27	4	22	19	260	575	44	59	191	138
Contractor Services.....	645	2.6	609	7	29	13		17	17	76	189	19	38	206	74
Others Allied to the Field.....	466	1.9	412	20	34	7		17	17	87	177	9	22	81	49
Subscriptions.....															
Single Copy Sales.....															
Total Qualified Circulation.....	25,146	100.0	23,675	421	1,050	338	94	474	570	4,084	8,186	779	1,251	4,313	5,057

3B

AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within			Total	%
				1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:								
Total Direct request from recipient:	23,675	421	1,050	12,222	12,924		25,146	100.0
Written	227	101	89	172	245		417	1.7
Telecommunication	21,814	269	919	10,893	12,109		23,002	91.4
Internet and E-mail	1,634	51	42	1,157	570		1,727	6.9
Total Direct request from recipient's company:								
Written								
Telecommunication								
Internet and E-mail								
Total Communication other than request:								
Written								
Telecommunication								
Internet and E-mail								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources								
Total Qualified Nonpaid Circulation	23,675	421	1,050	12,222	12,924		25,146	100.0
Percent	94.1	1.7	4.2	48.6	51.4		100.0	
Paid Subscription Circulation								
Paid Acquired Circulation								
Single Copy Sales								
Total Qualified Circulation							25,146	

3C

MAILING ADDRESS ANALYSIS

	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)
Individual by name and title and/or occupation	25,146	100.0	23,675	421	1,050
Individual by name only					
Title or occupation only					
Company name only					
Multi-Copy Same Addressee					
Total Qualified Paid Subscription & Nonpaid Circulation	25,146	100.0	23,675	421	1,050
Single Copy Sales					
Total Qualified Circulation	25,146				

4

GEOGRAPHIC ANALYSIS

Province	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alberta	4,079	58	162	4,299
British Columbia	4,696	71	273	5,040
Manitoba	719	18	42	779
New Brunswick	544	14	12	570
Newfoundland/Labrador	311	12	15	338
Northwest Territories	13			13
Nova Scotia	452	12	10	474
Nunavut	1			1
Ontario	7,628	170	388	8,186
Prince Edward Island	87		7	94
Quebec	4,007	14	63	4,084
Saskatchewan	1,121	52	78	1,251
Yukon Territory	17			17
Canadian Unclassified				
Total Canada	23,675	421	1,050	25,146
United States				
Military or Civilian Personnel Overseas				
Other International				
Total International				
E-Mail Address Only				
Other Unclassified				
Grand Total	23,675	421	1,050	25,146

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended June 30, 2017

5	PRICE DATA Reporting not required	7	SALES CHANNELS Reporting not required
6	TERM DATA Reporting not required	8	PREMIUM USAGE Reporting not required

ADDITIONAL CIRCULATION INFORMATION

9	POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION Reporting not required	10	RENEWAL ANALYSIS OF PAID CIRCULATION Reporting not required
----------	--	-----------	---

EXPLANATORY

Audit Cycle: December Ending.

(a) Print Only Individual subscriptions, averaging 24,458 copies per issue, represent copies served to individuals receiving the print version only of CPECN CANADIAN PROCESS EQUIPMENT & CONTROL NEWS.

(b) Digital Only Individual subscriptions, averaging 431 copies per issue, represent copies served to individuals receiving the digital version only. The digital version of CPECN CANADIAN PROCESS EQUIPMENT & CONTROL NEWS is made available to subscribers through an e-mail notice with a link to the issue, sent to recipients notifying them of the availability of each issue.

(c) Print and Digital (Unduplicated) Individual subscriptions, averaging 738 copies per issue, represent copies served to individuals receiving the print and digital version of CPECN CANADIAN PROCESS EQUIPMENT & CONTROL NEWS. The digital version is made available to subscribers through an e-mail notice with a link to the issue, sent to recipients notifying them of the availability of each issue.

(d) Miscellaneous includes checking and promotion copies, averaging 712 copies per issue, served to advertisers and agencies.

Definition of Recipient Qualification:

Qualified recipients are: Plant/Consulting Engineers, personnel in plant/production operations, executive/administrative/maintenance management, purchasing and materials handling personnel, and other individuals and companies allied to the field served.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Canadian Process Equipment & Control News Ltd.

NORMAN TAIT

General Manager

ROB SOMMERVILLE

Publisher

Frequency: 6 times/year

Format: Tabloid

Established: 1973

AAM Member Since: 2010

Member No. 06-1380-2

CARD: 530

Published by:

Canadian Process Equipment &

Control News Ltd.

29-588 Edward Ave.

Richmond Hill, ON L4C 9Y6

T: (905) 770-8077 • F: (905) 770-8075

www.cpecn.com

Publisher: Rob Sommerville

Editor: Mike Edwards

06-1380-2

Analyzed Issue Date
Analyzed Issue Text (for double month issue date)
Single Copy Price
Association Subscription Price
U.S. Subscription Price
Canadian Subscription Price
International Subscription Price

06/01/17