

B2B Media

Publisher's Statement

6 months ended June 30, 2019

Subject to Audit

Field Served:

The process, resource and other manufacturing industries processing raw materials for use by both end users and manufacturing, plus government, consultants and distributors.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		22,949
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		19,991
Qualified Nonpaid Individual - Digital		760
Qualified Nonpaid Individual - Print & Digital (Unduplicated)		2,198
Total Qualified Nonpaid Individual		22,949
Total Average Qualified Nonpaid Circulation		22,949

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Market Coverage Copies - Print	1,984
Total Nonqualified Market Coverage Copies	1,984
Nonqualified Miscellaneous, Including Staff Copies - Print	156
Total Nonqualified Miscellaneous, Including Staff Copies	156
Total Average Nonqualified Circulation	2,140

CIRCULATION BY ISSUES					
Issue		Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid
Feb		19,151	844	2,280	22,275
Apr		20,847	911	2,235	23,993
Jun		19,975	524	2,078	22,577

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Classification by Title								
						Executive Management	Administrative Management	Maintenance Management	Purchasing	Plant Production Operations	Engineering	Materials Handling Personnel	Research & Development	Other Qualified Personnel
Chemicals & Allied Products	1,072	4.7	977	21	74	250	170	71	59	278	161	16	65	2
Pulp & Paper Producers	1,242	5.5	1,136	11	95	149	155	209	89	371	210	21	36	2
Processors of Petroleum, Coal and Natural Gas	738	3.3	624	22	92	58	98	70	13	146	324	5	24	
Producers of Plastic & Rubber Products	957	4.2	865	16	76	274	121	60	64	287	105	13	32	1
Mines & Metal Processors	1,219	5.4	1,077	31	111	255	131	107	82	308	264	12	60	
Food & Beverage Processors	2,091	9.3	1,938	33	120	639	323	189	104	612	136	23	55	10
Processors of Nonmetallic Minerals	478	2.1	444	4	30	97	54	39	20	173	76	4	12	3
Pharmaceuticals & Medicine Manufacturers	313	1.4	273	6	34	48	39	23	12	57	58	3	73	
Power Generation	564	2.5	484	24	56	33	53	70	6	84	303	1	12	2
Processors of Textiles	163	0.7	157		6	59	15	9	7	44	23	2	4	
Engineering Related Services	7,261	32.2	6,553	160	548	985	788	200	121	842	4,112	35	164	14
Environmental Control	1,064	4.7	897	33	134	86	131	105	9	320	358	6	45	4
Educational Institutions	200	0.9	149	12	39	5	22	17		22	52		28	54
Other Secondary Manufacturers	2,577	11.4	2,251	75	251	506	385	99	210	762	466	35	112	2
Other Government Agencies	434	1.9	341	13	80	15	49	74	2	109	152		32	1
Wholesale Trade Distributors	1,174	5.2	957	27	190	282	530	12	68	158	94	9	19	2
Contractor Services	701	3.1	585	19	97	219	122	54	39	125	121	3	18	
Others Allied to the Field	329	1.5	267	17	45	82	97	20	10	67	38	2	11	2
Total Qualified Circulation	22,577	100.0	19,975	524	2,078	4,042	3,283	1,428	915	4,765	7,053	190	802	99

BUSINESS/OCCUPATIONAL ANALYSIS by Province

Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	NL	PE	NS	NB	QC	ON	MB	SK	AB, NT, NU	BC, YT
Chemicals & Allied Products	1,072	4.7	977	21	74	4	9	15	16	254	509	30	35	129	71
Pulp & Paper Producers	1,242	5.5	1,136	11	95	21	3	31	97	408	249	23	23	166	221
Processors of Petroleum, Coal and Natural Gas	738	3.3	624	22	92	25		6	33	31	95	5	70	406	67
Producers of Plastic & Rubber Products	957	4.2	865	16	76	2	3	33	15	223	538	15	14	57	57
Mines & Metal Processors	1,219	5.4	1,077	31	111	11	1	16	11	213	558	54	81	80	194
Food & Beverage Processors	2,091	9.3	1,938	33	120	86	38	132	106	373	810	97	60	172	217
Processors of Nonmetallic Minerals	478	2.1	444	4	30	7	1	19	25	58	172	11	73	48	64
Pharmaceuticals & Medicine Manufacturers	313	1.4	273	6	34		8	3	1	78	159	18	3	13	30
Power Generation	564	2.5	484	24	56	15	5	8	29	29	226	27	62	93	70
Processors of Textiles	163	0.7	157		6	5		11	8	32	71	8	5	14	9
Engineering Related Services	7,261	32.2	6,553	160	548	89	1	80	112	994	2,016	112	240	1,223	2,394
Environmental Control	1,064	4.7	897	33	134	8	4	17	24	81	443	45	97	246	99
Educational Institutions	200	0.9	149	12	39	8	3	4	18	28	65	5	23	28	18
Other Secondary Manufacturers	2,577	11.4	2,251	75	251	17	3	64	97	471	1,225	150	87	232	231
Other Government Agencies	434	1.9	341	13	80	3	2	14	13	24	188	23	71	68	28
Wholesale Trade Distributors	1,174	5.2	957	27	190	30	2	52	35	196	516	28	46	157	112
Contractor Services	701	3.1	585	19	97	13	3	31	32	68	236	24	38	160	96
Others Allied to the Field	329	1.5	267	17	45	3	11	41	17	36	129	16	12	36	28
Total Qualified Circulation	22,577	100.0	19,975	524	2,078	347	97	577	689	3,597	8,205	691	1,040	3,328	4,006

AGE OF SOURCE ANALYSIS								
Source	Print	Digital	Print & Digital (Unduplicated)	Qualified Within				
				1 Year	2 Years	3 Years	Total	Percent
Total Direct Request From Recipient	19,975	524	2,078	11,199	6,659	4,719	22,577	100.0
Written	114	23	63	84	63	53	200	0.9
Telecommunication	18,851	367	1,053	9,609	6,307	4,355	20,271	89.8
Internet and Email	1,010	134	962	1,506	289	311	2,106	9.3
Total Direct Request From Recipient's Company								
Written								
Telecommunication								
Internet and Email								
Total Communication Other Than Request								
Written								
Telecommunication								
Internet and Email								
Association								
Business Directories								
Lists								
Acquired Circulation								
Other Sources								
Total Qualified Subscriptions	19,975	524	2,078	11,199	6,659	4,719	22,577	100.0
Percent	88.5	2.3	9.2	49.6	29.5	20.9	100.0	

MAILING ADDRESS ANALYSIS					
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	19,975	524	2,078	22,577	100.0
Individual by Name Only					
Title or Occupation Only					
Company Name Only					
Multicopy Same Addressee					
Total Qualified Subscriptions	19,975	524	2,078	22,577	100.0
Total Qualified Circulation	19,975	524	2,078	22,577	100.0

GEOGRAPHIC ANALYSIS				
Province	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Qualified Nonpaid - Print & Digital (Unduplicated)	Total Qualified Nonpaid
Alberta	2,941	70	305	3,316
British Columbia	3,528	87	375	3,990
Manitoba	603	24	64	691
New Brunswick	617	20	52	689
Newfoundland/Labrador	311	11	25	347
Northwest Territories	9	1	1	11
Nova Scotia	530	6	41	577
Nunavut			1	1
Ontario	7,154	223	828	8,205
Prince Edward Island	91		6	97
Quebec	3,299	46	252	3,597
Saskatchewan	876	36	128	1,040
Yukon Territory	16			16
Canadian Unclassified				
TOTAL CANADA	19,975	524	2,078	22,577
United States				
Military or Civilian Personnel Overseas				
Other International				
Total International				
E-mail Address Only				
Other Unclassified				
GRAND TOTAL	19,975	524	2,078	22,577

NOTES

Definition of Recipient Qualification:

Qualified recipients are: Plant/Consulting Engineers, personnel in plant/production operations, executive/administrative/maintenance management, purchasing and materials handling personnel, and other individuals and companies allied to the field served.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the June 2019 issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Frequency: 6 times/year

Format: Tabloid

Established: 1973

AAM Member Since: 2011

Member #: 06-1380-2

CARD: 530

Parent Company: Canadian Process Equipment & Control News Ltd.

Published by:

Canadian Process Equipment & Control News Ltd.

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Richmond Hill, ON L4C 9Y6

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