

Canadian
PROCESS EQUIPMENT & CONTROL *e* NEWS

Our **Canadian Process E newsletter** is deployed every two weeks on Wednesday mornings. Once delivered, the same content and ads go up on our web site for the next two weeks at no extra charge.

The ads are also priced so that you can take advantage of frequency. We provide all statistics and leads from your ad in a spread sheet at the end of each month.

You can also book a custom E Blast anytime — ask about our rates.

Our ad sizes are formatted to Interactive Advertising Bureau (IAB) standards. Frequency is 24 times a year — coming out every second Wednesday. We call it the “Hump Day” Newsletter.

Our *e* Newsletter is also compatible with all mobile devices!

Print advertisers receive a significant rate break on *e* Newsletter advertising.

We are also able to provide all E-News advertisers with lead statements monthly.

Rate card for Canadian Process Equipment & Control E News

	Non Advertisers	Print advertisers
Headboard banner Ads	\$500 each	\$400 each, 728 by 90 Pixels
Left Banner ads	\$400 each	\$350 each, 400 by 60 Pixels
Impact box Ads	\$400 each	\$350 each, 300 by 250 Pixels
Footboard banner Ads	\$300 each	\$250 each, 728 by 90 Pixels

Issue dates 2020:

January 9, 23. February 6, 20. March 6, 20. April 3, 17. May 8, 22. June 12, 26. July 10, 26. August 7, 21. September 4, 18. October 9, 23. November 6, 20. December 4, 18.

All ad material due a week before issue date. All ads are static ads in JPEG or GIF formats with a maximum size of 70 k. We're very excited to be able to offer you these opportunities and look forward to working out a program that that provides you with outstanding exposure for your advertising investment. Contact us today and reserve your ads.

Call us at 905-770-8077

Rob Sommerville

rsommerville@cpecn.com