

Canadian

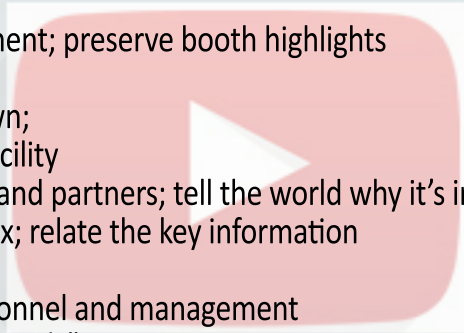
PROCESS EQUIPMENT & CONTROL VIDEO

Educate & Inform with **CPECN's** new video service **22,000+ viewers are waiting**

CPECN now offers video recording services designed to create your message in an economic, three-minute format suitable for YouTube or hosting on your own website.

Whatever the message, a video shows the face(s) of your company and is the fastest way to engage buyers:

- Trade Shows: you've already made the investment; preserve booth highlights with a tour or focused product presentation(s)
- New Products: the product is ready to be shown; let us record the benefits and features at your facility
- Training: you're offering training to customers and partners; tell the world why it's important
- Tutorials: products and systems can be complex; relate the key information in bite-sized portions for continuous education
- New Staff: introduce your latest technical personnel and management by presenting them to customers "in their own words"
- Events: company milestones, open houses, awards presentations and office/plant tours. You're proud of what you are doing and what you've done — show off your best moments.



Here's what you can expect:

- Professional, HD recording by an experienced videographer.
- Extensive B-roll voice-overs. (Tongue-tied? Our portable teleprompter can help.)
- An HD video file for you to post and preserve. You can also link it from the **CPECN** YouTube Channel.
- A screen shot of your video in the digital and print edition of **CPECN** magazine, including a description of the content and the address of the link to access it electronically.
- A linked screen shot of your video in an edition of the **CPECN** newsletter, including a description of the content.

Net price: \$1,500 Cdn

Special Instructions: Payment must be included with order.

Includes one-hour location session, two proofing editing sessions; additional editing at \$75 hourly rates.

Cost covers recording at locations in the GTA such as offices, manufacturing sites and trade shows/conferences.

For more information or to book a session for your video, contact Rob Sommerville, publisher, or Mike Edwards, editor, at Canadian Process Equipment & Control News.

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